



1UP Learners Stream Challenge

Thank you for your interest in participating in the 1UP Learners Stream Challenge. This exciting opportunity allows you to dive into the world of urban planning, design, and sustainability while collaborating and competing with your peers!

Overview of Challenges

Each of the challenges will be based on varying topics related to sustainability and the built environment, competing towards winning prizes. Initially, you will have the opportunity to trial one activity over the course of two months.

Below are the five challenges available:

01. Street Design: September 3, 2024 - October 31, 2024

- Participants will work to redesign a street of their choice to engage in transportation planning activities designed to enhance their understanding of urban mobility, accessibility, and safety

02. Youth Friendly Cities: November 1, 2024 - December 31, 2024

- Participants will work to create new policies to promote the concept of 'youth-friendly cities' designed to enhance their understanding of research and local policies

03. Healthy Planning: January 1, 2024 - February 28, 2024

- Participants will work to develop a social service or program based on their community's needs, designed to enhance their understanding of public health efforts and social equity

04. Green Scene: March 1, 2024 - April 30, 2024

- Participants will work to redesign the surroundings of their school to create a greener and more engaging learning environment, designed to enhance their understanding green space and strong community ties

05. Impact Expedition: May 1, 2024 - June 30, 2024

- Participants will work to complete an Environmental Impact Assessment, designed to enhance their understanding of how the natural environment may be impacted by development proposals

Participation Guidelines

- **Trial Period:** Each trial period lasts for **two months**, during which you will complete one Learners Stream Challenge. This challenge serves as an introduction to the broader program, which includes a total of five challenges. Participants can join in on a trial at any point in the 2024-2025 contest period. The trial period can be taken multiple times and there is no maximum to the number of trial periods that participants can join. For example, participants can join the two month trial period, take a break, and then submit for a later challenge again.



- **Group Participation:**
 - **Minimum:** Each submission must include at least one participant.
 - **Maximum:** There is **no maximum** number of participants for a submission. We encourage collaboration and teamwork to bring diverse perspectives to the design process.

Program Coordinator Support

Your team will be assigned a Program Coordinator from Urban Minds who will be available for support throughout the challenge. They will assist you in refining your ideas, ensuring that your submission meets the criteria, and answering any questions you may have. This support includes a virtual response through email within 48 hours.

Contest Rules

Submission Requirements:

- **Deadline:** Complete and submit the challenge by the respective date to be eligible for prizes.
- **Submission:** To enter the contest, you or your group must upload your project's content to the corresponding Google Form on the [1UP Launch Pad](#) page.

Evaluation Criteria: Submissions will be evaluated based on the following:

- **Clarity of Information:** How clearly you present your submission
- **Quality of Submission:** The effectiveness and innovation of your submission

Please refer to your challenge sheet for specific evaluation criteria.

Prizes: Top submissions will be recognized and awarded based on the quality and impact of their submission. The winning group will be selected by Urban Minds' Program Coordinators.

Q&A and Clarification: To ensure fairness, our Program Coordinators may share the questions you submit to us and our responses with other participants for clarification.

How to Participate

1. Decide whether you would like to participate individually or in a team
2. Fill out this [Google Form](#) to determine your eligibility to participate. If your school already has a 1UP School Chapter, we will connect you to them and coordinate a submission through your School Chapter
3. Once eligibility has been determined, you will be contacted by email and assigned a Program Coordinator for support
4. Complete the challenge(s) and submit your ideas!



Create an Instagram Account (Optional)

We strongly encourage your team to create an Instagram account (*@1up_schoolname*) if your school doesn't already have a 1UP School Chapter. You can use this account to promote your team's work and recruit more students to join you. Remember to tag us **@1uptoronto** in your posts!